

## Appendix 4: Types of Events

### Classification of events

According to literature 4 core families of events, which are presented in Activity Boxes (4.1 to 4.4), are used for Sport for All purposes:

Key Features	Mega/international Sport events (141)	Competitive non-professional events	Non-competitive Sport events	Capacity-building initiatives	Advocacy events	Sport for All existing frameworks
<b>Description</b>	<ul style="list-style-type: none"> <li>• Attract many visitors (Visitor attractiveness)</li> <li>• Large, mediated reach and international attention</li> <li>• Come with large costs</li> <li>• Large impacts on the built environment and the population</li> <li>• Improvement to image and pride of the host region</li> <li>• Sport mega events often include complimentary activities with focus in visitors and local populations</li> </ul>	<ul style="list-style-type: none"> <li>• Occurs within a broader period</li> <li>• Includes a form of punctuation that keeps participant involved, e.g., ranking system</li> <li>• Competitive (grassroot) tournaments with regular activity (individual or multi-Sport) for a certain period.</li> </ul>	<ul style="list-style-type: none"> <li>• Are more focused on the community involvement at both organisational and participants levels</li> <li>• Involves grassroots clubs</li> <li>• Can generate powerful social ties: identity building, civic pride and improvements to health</li> <li>• Local or as best regional reach</li> <li>• Do not require the same levels of cost, risk and expertise that other larger-scale events</li> </ul>	<ul style="list-style-type: none"> <li>• Transfer of methodologies</li> <li>• Out of the pitch forms”, that pursue educational purposes</li> <li>• Educational purposes</li> <li>• Spaces for discussion and planning</li> <li>• International days</li> </ul> <p><b>Conferences:</b> (144)</p> <ul style="list-style-type: none"> <li>• Symposium:</li> <li>• Seminar</li> <li>• Workshop:</li> <li>• Conventions:</li> </ul> <p><b>Coaching courses:</b></p> <ul style="list-style-type: none"> <li>• Certification courses:</li> <li>• Training camps:</li> </ul> <p><b>Multiplier events:</b></p>	<ul style="list-style-type: none"> <li>• Meetings:</li> <li>• Press conferences:</li> <li>• Launch events:</li> <li>• Fundraisers:</li> <li>• Official visits:</li> <li>• Awards:</li> <li>• Forums:</li> <li>• Communication and Campaigns: (175)</li> <li>• Round table conference:</li> </ul>	<ul style="list-style-type: none"> <li>• Sport for All international top events</li> <li>• Other formats that could be adapted by ISOs according to their needs (world days): International Days and campaigns to massively promote Sport for All</li> </ul>

<b>Scope</b>	International	Country/national level	Local Level	All levels	All levels	All levels
<b>Participants</b>	+1000 participants	200 to 1000 participants	Less than 2000 participants	Less than 100	Less than 100	Less than 100
<b>Duration</b>	Less than 1 month	A weekend to 1 month or more	Short period of time (Less than 1 week)	Can vary	Can vary	Can vary
<b>Examples</b>	<p><b>Sport mega events:</b></p> <ul style="list-style-type: none"> <li>• Olympic Games</li> <li>• Football World Cup</li> <li>• International Marathons (over 1000 participants)</li> <li>• European championship</li> <li>• Commonwealth Games</li> <li>• FISU World University Games</li> </ul> <p><b>Other types of professional tournaments</b></p> <ul style="list-style-type: none"> <li>▪ Individual Sport World Cups (Cricket, Rugby, Table Tennis, etc.)</li> <li>▪ Tennis Grand Slams</li> <li>▪ Tour de France</li> </ul>	<p><b>Small scale (A weekend to 1 month)</b></p> <ul style="list-style-type: none"> <li>• Massive street runs** (e.g., Iron man, marathons)</li> <li>• Nonprofessional tournaments (e.g., ITTF World Cup Parkinson's)</li> <li>• FISU University Summer Games</li> <li>• World Senior Games (UESPT)**Discontinued</li> <li>• IMGGA (International Masters Games Association) World Masters Games</li> <li>• Huntsman World senior games. <a href="#">Click Here</a></li> <li>• Special Olympics World Games 2023. <a href="#">Click Here</a></li> </ul> <p><b>Long scale (Longer than 1 month)</b></p> <ul style="list-style-type: none"> <li>• National or local leagues</li> <li>• School tournaments</li> <li>• Youth leagues</li> <li>• Other ranked forms in individual events, e.g., Chess, Table Tennis rankings</li> </ul>	<ul style="list-style-type: none"> <li>• Exhibitions</li> <li>• Local festivals</li> <li>• Local school Sport days</li> <li>• Other forms of massive street runs (non-competitive)</li> <li>• Simultaneous chess challenges</li> <li>• Trekking</li> </ul>	<p>WTTD Day</p> <p>FARE Football Weeks</p>	<p><b>Sport for All international top events</b></p> <ul style="list-style-type: none"> <li>• European Week of Sport</li> <li>• TAFISA World/Regional Sport for All Games</li> <li>• NIKE Purpose play framework</li> <li>• ISF Gymnasiade, considering there are several non-competitive activities</li> </ul> <p><b>Other formats that could be adapted by ISOs according to their needs (world days)</b></p> <ul style="list-style-type: none"> <li>• International Days, e.g., World Table Tennis Day, International Day of University Sport</li> <li>• Campaigns to massively</li> </ul>	

