

Competitive non-professional events

Activity Box 4.2

Module 4: Different TIMEFRAMES & SCOPES



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Key Facts

- Before the Pandemic, 40% of adults from 16 to 29 assisted to at least 1 Sport event in the previous 12 months (154)
- In the Sport Events segment, the number of users is expected to amount to 56.2m users by 2025 with an average revenue per user (ARPU) expected to reach US\$120.66 (155)

Specific events this Activity Box applies to:

All Competitive tournaments with regular activity (individual or multi-Sport) for a certain period. It can be classified in two groups

Small scale (A weekend to 1 month)

- Massive street runs** (e.g., Iron man, marathons)
- Nonprofessional tournaments (e.g., ITTF World Cup Parkinson's)
- FISU University Summer Games
- World Senior Games (UESPT)**Discontinued
- IMGGA (International Masters Games Association) World Masters Games
- Huntsman World senior games. [Click Here](#)
- Special Olympics World Games 2023. [Click Here](#)

Long scale (Longer than 1 month)

- National or local leagues
- School tournaments
- Youth leagues
- Other ranked forms in individual events, e.g., Chess, Table Tennis rankings

**** Note:** Some running events such as Iron Man and the London Marathon could be considered as professional mega-events due to their size and the participation of elite athletes. But given that the great majority of participants are amateurs, this event should be part of this Activity Box

Why is it so important

Contribution

- This format is relevant as it secures long-term participation in that Sport.
- Competition brings social interaction, which can increase regular involvement.
- Extrinsic Motivation Theory suggests participants can have behaviours driven by external rewards which can be tangible, such as money, or intangible, such as praise or fame (151).

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- Self Determination Theory: People need to experience a sense of belonging and attachment to other people (152) to increase their commitment.
- Tournaments are excellent opportunities for integration.
- Regular tournaments can benefit volunteers, referees, physio therapists, among others.
- An iconic city event (e.g., massive street run) brings additional impacts to communities.
- Income creation possibilities for event organisers (ISOs).

International endorsement

REPORT TO COMMISSIONER TIBOR NAVRACSICS:

- To target the inactive population to volunteer within Sport for All as a “soft” introduction to Sport and physical activity.
- To motivate and assist Sport federations to develop and offer grassroots programmes within their given Sport.

Barriers to Sport that should be overcome

- Organizing costs and entry fees
- Disbalances in competitive levels in leagues may discourage participants from maintaining their participation.

Tips and key success factors

Choosing an adequate format/modality

Format	Knockout Tournament	Round Robin Tournament	Combination knockout and round-robin
Description	Players are eliminated after their first loss.	Every player plays each other.	Players start in small round-robin groups with the winners progressing to the second stage, which is knockout
Advantages:	Quick, clear winner.	Everyone plays everyone so it clearly indicates the best player.	Everyone plays a minimum of 3 matches and is still very time-efficient.
Disadvantages:	50% of the players play only one match, an additional 25% play only two matches.	Time-consuming due to the many matches.	None

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Adapted rules and creativity

- A competitive approach to a Sport event does not mean it cannot be fun.
- As a potential event organiser, you should bring ludic and appealing elements such as use of customs and thematic themes, creative rules, among others.
- A few good examples that will boost your imagination as organiser can be found in Available Resources
- Additional Guideline 8 covers different alternatives to adapting Rules.

Other tips

- Recognize with symbolic details the work of volunteers as a key success factor
- Importance of Skills Award Scheme in competitive events: Additional Guideline 8
- Preventing injuries and accidents in events or regular training sessions: Additional Guidelines 7
- Participants may be exposed to injuries. Always consider emergency actions
- Do not implement an event before a thorough planning stage (financial, human and technical resources)

Available Resources

Examples of events

- European Senior Club Championships: [Click Here](#)
- USA wheelchair American football league. [Click Here](#)
- One Nation Netball Cup. [Click Here](#)
- Ballin for a Cause (basketball). [Click Here](#)
- Mozart 100 Ultra train. [Click Here](#)
- Khel Vikas to host Annual Inter-Club Weightlifting Competition. [Click Here](#)
- Parkinson's table tennis World Cup. [Click Here](#)
- Homeless World Cup. [Click Here](#)
- Huntsman World senior games. [Click Here](#)
- Special Olympics World Games 2023. [Click Here](#)

Sporting events during the COVID-19 pandemic:

- Considerations for public health authorities. [Click Here](#)

Sample Case

Wife carrying championship, (Independent organizer)

- An outlandish trust exercise for some or an exciting honeymoon to others, this event entices representatives from around the world to compete in groups of three couples at a time around an epic sand track-filled obstacle course, which includes a deep-water pool.
- The rules say that entrants must carry their wives or their neighbours.
- The designated 'wife' has to be at least 17 years old and weighs in at least 49 kilograms. If the designated 'wife' is lighter, she must carry a weighted rucksack given to her by officials.

More information:

Event official page: [Click Here](#)

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